

**BTS – Positive Youth Development Meeting Notes**  
5/4/2010 ~ Family Services of Greater Waterbury – 3:00-4:30PM

**Attendees:**

Lorraine Jolly  
Lisa Cheney  
Kathy Welz  
Yoellie Iglesias  
Glenis Vialva  
Louis Serrano  
Jackie Lundie  
Lori Hart (Staff)

**Indicator Review:**

Lori explained that the William Caspar Graustein Memorial Fund is offering a technical assistance session on Performance Measures and six people from Waterbury will be attending this session that starts May 11<sup>th</sup>. It was agreed that we would wait to hear more direction as this team develops. Glenis Vialva expressed concern that the graduation rate is calculated differently in all different towns and cities. Jackie Lundie wondered if Job Corps or night school graduates are calculated into the graduation rate. Lisa suggested that we develop performance measures for our work as we further develop our work plan to increase knowledge about the assets within the community.

**Updates:**

- Waterbury Regional Chamber of Commerce Info: Lisa Cheney and Lorraine Jolly visited the Chamber and reported the following:
  - Lynn Ward, President and CEO was very understanding and welcoming
  - Lynn educated them about the chamber and how they affect the community
  - Lisa and Lorraine updated Lynn on the 40 Developmental Assets and Bridge to Success and questioned how to get the work out to the people in the city and how to market it so people will want to get involved.
  - The analogy of being green was mentioned as the community sees them in better light.
  - The chamber does not get a lot of participation (10 people) – must relate the assets to the business in terms of marketing. They've divided themselves by type (healthcare is a division). May want to start with the area of healthcare by meeting with the Board first.
  - Lynn can put information in her regular column in the chamber newsletter. The chamber puts together Health Matters each spring and we can put information in it. 50-60K people see this. The chamber can e-blast their membership about Summit. The chamber would like a list of our members and organizations as well as Resource Mapping document. Lori will check with United Way about this.
- 40 Developmental Asset Training: 2 Developmental Asset Community Trainings occurred on April 27<sup>th</sup>. Barriers included:
  - Transportation issues
  - Hosting training in schools may be turn offSuggestions to eliminate barriers include:
  - Hold training in religious institutions (Partner with them)
  - Joint activity with children

### **Increasing the 40 Developmental Assets:**

- Paul Perenewski's wife is very involved with children who have special needs. He may help get us in the school system.
- Social Media
  - Facebook.com; classmates.com (may be other people interested in Waterbury)
  - Go to high schools find class presidents and other officers through classmates.com or other avenues
- A comprehensive plan for trainings needs to be developed and Lisa will use her business skills to portray how it will benefit them
  - Develop perception that you are a good business and do good things
- Need to have regular training schedule
- Educate students prior to administering the 40 Developmental Asset Test in the schools. Also assure students find out the results of the test. This may also open doors to schools through other avenues

### **Other:**

- Back to School Rally is held the last Wednesday before school begins. The event is free and radio station 93.7 is there too. The first planning committee meeting is May 6, 2010 at 11:00AM at Waterbury Youth Services (95 North Main Street – 4<sup>th</sup> Fl)
- Paul Vance may be able to help Lisa and Lori understand how the city works in terms of revitalization
- The following were suggested as contacts to get involved with Bridge to Success
  - Someone from the church (Salvation Army - Spiritual Group for teens – Cathy Macdonald – Lorraine will contact)
  - SADD (Glenis & Louis will contact)
  - New Opportunities (Donna Ditrio – Kathy will contact)
  - Wellpath
  - Gladys Wright

### **Next Meeting Date:**

**5/18/2010 – 3:00PM – United Way (Lorraine, Lewis or SADD, Glenis, Kathy) – subcommittee meeting**

**5/25/2010 – 3:00PM – PAL – full meeting**